

From: [Los Angeles Better Buildings Challenge](#)
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Subject: Lunch and Learn — Value Enhancement Opportunities through Sustainability & Building Modernization
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*Lunch and Learn — Value Enhancement Opportunities through
Sustainability & Building Modernization*

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Thursday, July 23, 2015

**Lunch and Learn — Value Enhancement Opportunities through
Sustainability & Building Modernization**

A Case Study and Tour of Rising Realty Partners' PacMutual Building





*Presented by the CCIM, IREM, Rising Realty Partners, and
the Los Angeles Better Buildings Challenge*

11:00 a.m. — 1:30 p.m.
[Rising Realty's PacMutual Building](#)
[523 W. 6th Street, Los Angeles](#)



The [Institute of Real Estate Management](#) Los Angeles (IREM-LA), [CCIM Institute](#), and the [Los Angeles Better Buildings Challenge](#) (LABBC), are pleased to co-present this exclusive and limited-seating event at the historic [PacMutual building](#) in Downtown Los Angeles, owned and operated by [Rising Realty Partners](#). Join us for a patio lunch and tour of the PacMutual building, which was awarded LEED O+M: Existing Buildings v3 Platinum [certification](#) in February 2014.

Event speakers will delve into the new realities of the evolving commercial real estate marketplace and share how building owners are deploying technology and sustainability as key elements to enhance value, attract tenants, and increase rent revenue.

Registration: \$45

Lunch:

A Tender Greens box lunch is included in the registration cost.

Parking:

- Limited Parking is available at the PacMutual Building (\$15)
- Perishing Square Early Bird Special, if arriving before 11 a.m. (\$10)
- 7th Street/Metro Center is a ten minute walk from the venue (\$1.75 each way)

Dress Code:

This event will take place outside on the patio in warm weather; please dress accordingly.

There is limited seating available, so we encourage you to RSVP as promptly as is possible.



We look forward to seeing you,

The LABBC Team



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